



Business for Purpose

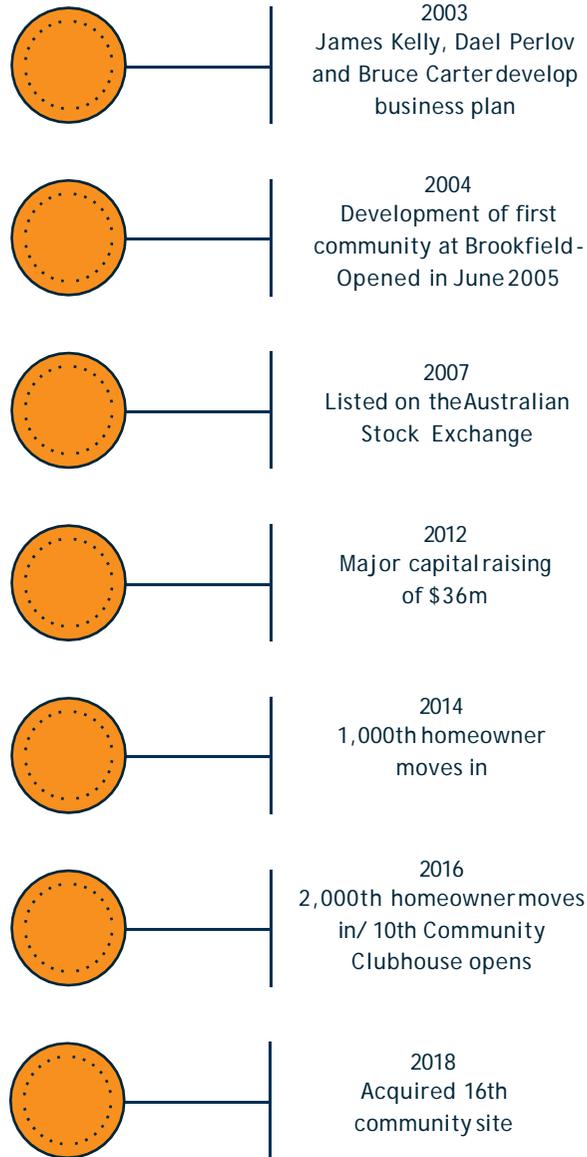
Macquarie Emerging Leaders Forum

28 November 2018





Our Story



“Lifestyle Communities redefines the way Australians can downsize in a resort-style community, while still having all the benefits of owning your home and having total independence.”

An affordable housing option to the 50% of Australians aged over 50 who have less than \$550,000 in total equity

An affordable and sustainable financial model where homeowners can prosper

A respectful but highly engaging service strategy

High quality resort style facilities that exceed expectation

Key themes

Two key emerging trends come together to create the Lifestyle Communities business model



Community Overview

How does the Lifestyle Communities model of living work?

Homeowners at Lifestyle Communities own their own home and lease the land upon which their homes are located, via a weekly site fee.



Homes typically priced at 75-80% of the median house price.

90 YEAR LEASE

A 90 year lease provides security of tenure.



Homeowners at Lifestyle Communities are protected by the Residential Tenancies Act.



Release of approximately \$129,000 equity upon sale of old home.

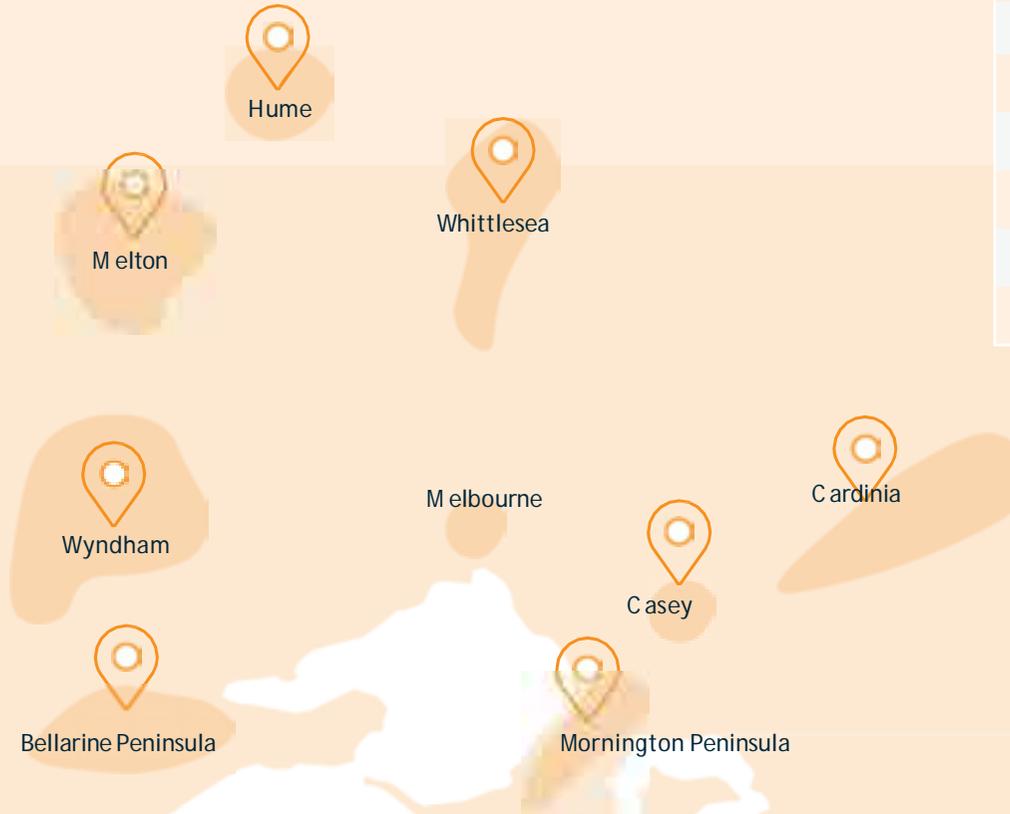
AFFORDABLE LIVING

The weekly site fee is approx. 20% of the Age Pension after receipt of the Commonwealth Rental Assistance.

Acquisition Strategy

Focused on Melbourne and Geelong's growth corridors

- Targeting zoned land in Melbourne and Geelong's growth corridors
- Increasing opportunities to buy superlots from land developers
- Melbourne has the strategic benefit of flat topography which increases site choice
- Multiple communities can be built in each growth corridor



LGA	UGA(ha)
Cardinia	3,718
Casey	6,690
Hume	5,558
Melton	10,487
Mitchell	3,587
Whittlesea	2,534
Wyndham	7,313

Plan to acquire at least one new site every 12 months

Financial Model

Creates a win-win for homeowners and shareholders

Financial Summary	FY2018 (\$ Million)	FY2017 (\$ Million)
Net profit after tax attributable to shareholders	\$52.7	\$27.7
Underlying net profit after tax attributable to shareholders	\$33.8	\$25.0
Total assets	\$358.2	\$266.1
Equity	\$204.6	\$155.5
Dividends (interim and final)	4.5 cents per share	3.5 cents per share
Net debt	\$31.4	\$43.4
Net debt to net debt plus equity	13.3%	21.8%

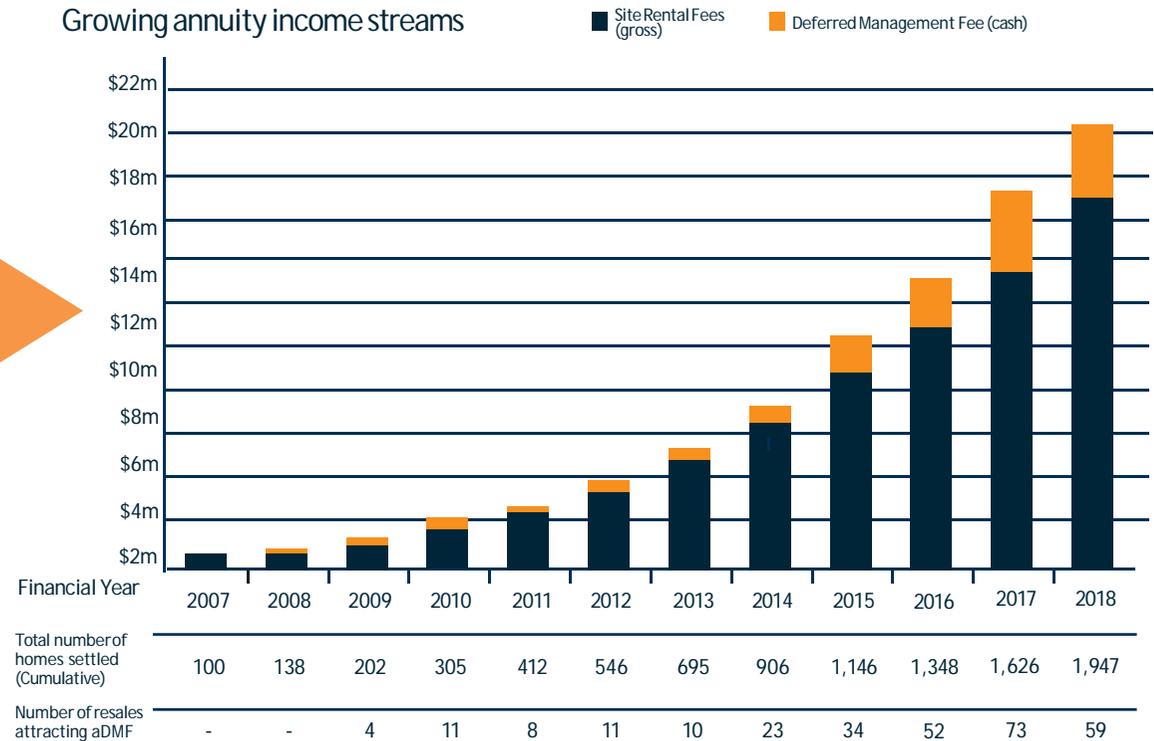
CREATING COMMUNITIES



Completed communities building a long term sustainable income

MANAGING COMMUNITIES

Growing annuity income streams

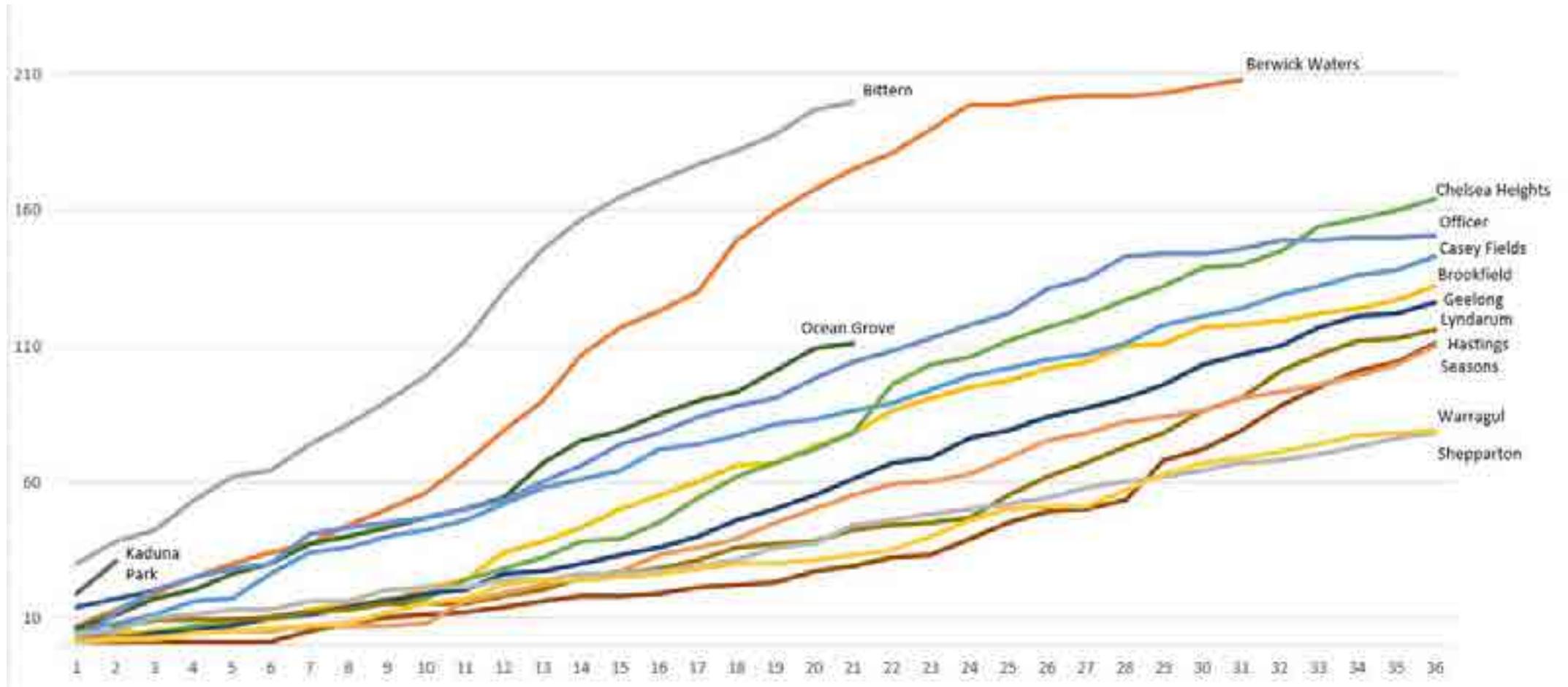


- Rentals increase at CPI or 3.5% whichever is the greater
- DMF of 20% after 5 years on the resale price of the home

Sales rates

The higher the sales rate, the faster capital is recycled to undertake more communities

Sales profile from date of first sale



Community Evolution

Our community layouts and designs have continued to evolve with the changing needs of the baby boomers

- Contemporisation of the home facades & designs
- Increasing our home sizes to include 3 bedroom and larger 2 bedroom homes with studies
- Wellness programmes becoming more valued and community design evolving to incorporate these programmes
- Homeowners looking for a greater experience as they move through the acquisition process.
- Introducing programmes like 'Lifestyle has Talent' to increase engagement and the homeowner experience



Lifestyle has Talent

CLICK HERE TO WATCH

Lifestyle has

TALENT

Questions?



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